



## Advertising Rate Card

Position	Format (WxH)	Share of Voice	CPM	Price / Month
Leaderboard Banner	728x90	25%	\$10	\$1,495
Medium Rectangle	300x250	50%	\$10	\$1,995
Button	125x125	100% Fixed - 2 Spots	\$8	\$1,495
Footer Banner	468x60	50%	\$8	\$995